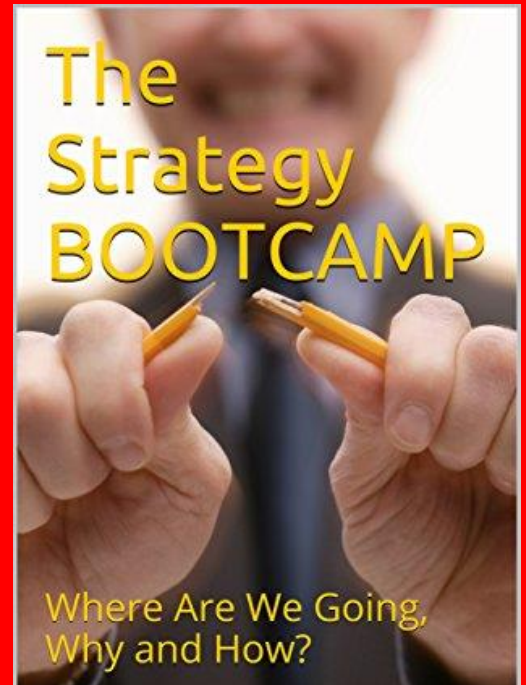


ON-SITE STATE FUNDED STRATEGIC PLANNING BOOTCAMPS

Manufacturing/Warehousing/Retail/Distribution/Farms/Restaurants & Food Processing Industries

- Four ½ day sessions
- Structured results driven process
- Create a Compelling Business plan for 2019 & 2020
- List of actions necessary to achieve Plan Objectives both Quantitative & Qualitative
- TOTAL COST = \$2,400 w/o credit
- \$160 Credit per Company Attendee
- 15 Attendees or more = ZERO OUT OF POCKET
- 100% MONEY BACK GUARANTEE
- Call or email to Learn more ASAP!

THE STATE IS CONFIDENT WE CAN HELP, SO THEY ARE WILLING TO PAY US FOR EACH ATTENDEE!



WHY YOU NEED A STRATEGIC PLANNING BOOTCAMP?

"OUR GOOD IDEAS, DON'T SEEM TO GO ANYWHERE"

"WE HAVE STRATEGY, LOTS OF PROJECTS, BUT THEY DON'T SEEM CONNECTED"

"WE DON'T HAVE A COHESIVE STRATEGY THAT MANAGERS & EMPLOYEES CAN GET BEHIND"

"WE CHRONICALLY MISS OUR GROWTH TARGETS"

"WE ARE NOT AN INNOVATIVE COMPANY"

"AS LEADERS, WE ARE GOOD OPERATORS, BUT NEED TO BE MORE STRATEGIC"

BENEFITS

- Make your future happen don't let it happen – (70% of organizations that use a formal Strategy process out performed their peers, Proactive vs Reactive, Victim or Victorious.)
- Establish Direction – (Purpose, realistic goals, measurable, clearly communicated)
- Make wise business decisions – (64% of successful companies build their budget based on strategy, clear vision, good vs great ideas, ROI's)
- Create longevity of the business – (markets & industries changing fast, data analysis, new sales)
- Increased Profitability and market share – (65% of Best Strategy executors show P&L performance above the Average for their industry)
- Unique differentiation: avoid "competitive convergence" – (strategy to differentiate vs competitors, duplication identification)

PROGRAM ELIGIBILITY

Employers who qualify to receive State-funded training must:

- Have a CEAN (California Employer Account Number)
- Commit "X" number employees to 16 hour bootcamp (min = 2, max = 20)

Please note: Participating employees will be required to meet certain minimum wage requirements. (Varies by industry & County)

• Contact: Randy McKinley - "The Company Doctors" | www.thecompanydrs.com

• Direct (714)313-5003 • Email: Randy@TheCompanyDrs.com

or

• Contact: Nadene Gallagher - Lauter + Gallagher | www.lautergallagher.com

• Direct (310) 991-0230 • Email: Ngallagher@lautergallagher.com

More Information or
Free Consultation:

